104301 Orders Order / Rev: Alt Order #: General Election Product Desc: Estimate: Kevin Goodell Primary AE: 08/27/12 - 11/04/12 Flight Dates: **VEGS** Sales Office: 07/16/12 / 10/04/12 Original Date / Rev: Sales Region: Local **GENERAL** Order Type: Name: Denny Weddle & Associates Agency Billing Type: Cash **Buying Contact:** Broadcast Billing Calendar: Billing Contact: EOM/EOC Billing Cycle: 750 Tam O Shanter Las Vegas, NV 89109 Agency Commission: 15% Committee to Re-Elect Judge Bill Jans Advertiser Name: New Business Thru: A25-54 Demographic: Order Separation: 00:05:00 PLC26

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75
10/01/12	10/28/12	10	\$3,925.00	\$3,336.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

**Product Codes:** 

Revenue Codes:

Priority:

## Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	10	\$3,925.00	\$3,336.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	45	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

											_	
Ln Cl	n Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KS	NV 09/17/1	2 09/30/12	M-F 5-6a WakeL	Jp w/Wa@M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
			M-F 5-6a Wakel	Jp w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	: 09/17/12	09/23/12	MTWTF	1	\$185.00	0.00				l l		
Week	: 09/24/12	09/30/12	MTWTF	1	\$185.00	0.00						
N 2 K	NV 10/22/1	12 11/04/12	M-F 5-6a Wakel	Jpw/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
			M-F 5-6a Wakel	Up w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	: 10/22/12	10/28/12	MTWTF	2	\$300,00	0.00						
Week	: 10/29/12	11/04/12	MTWTF	2	\$300.00	0.00					_	
N 3 K	SNV 09/17/1	12 09/30/12	Today Show	CM	658a-9am	MTWTF~-	:30	1	\$550.002	0.00 NM	3	\$1,650.00
			Today Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	c: 09/17/12	09/23/12	MTWTF	2	\$550.00	0.00						
Weel	c: 09/24/12	09/30/12	MTWTF	1	\$550.00	0.00						** ***
N 4 K	SNV 10/22/1	12 11/04/12	Today Show	CM	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
			Today Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	c: 10/22/12	10/28/12	MTWTF	1	\$600.00	0.00						
	c: 10/29/12	11/04/12	MTWTF	1	\$600.00	0.00			#000 000	0.00 NM	١ ,	<b>#</b> COO OO
N 5 K	SNV 09/17/	12 09/30/12	•		10am-11an	)	:30	0	\$200.002	0.00 NM	3	\$600.00
			Today 4th Hour								Ŀ	

Print Date: 10/05/12 08:17:44

Page 2 of 4 104301 Committee to Re-Elect Judge Bill Janser Order / Rev: Advertiser: Alt Order #: Product Desc: General Election KSNV

Estimate:

Flight Dates:

08/27/12 - 11/04/12

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts F	Rate Pri	Rtg Type	Spots	Amount
N 5 KSNV 09/17/1	2 09/30/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am		- :30	0 \$2	200.002	0.00 NM	3	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	MTWTF	2	\$200.00	0.00						
Week: 09/24/12	09/30/12	MTWTF	2	\$200.00	0.00			<b>5</b> 4	n		
Spot Ch Date Ra		escription		/End Time		Weekdays	Length		Rtg Type		
4 KSNV 09/24/12 See MG 16.		I-F Today Show III	<i>4th Hr</i> 10an	n-1 Tam		MTWThF	:30	<del>(\$200.00</del> )	0.00 NIVI		
	_	E] NOT AVAILABI									
N 6 KSNV 09/17/1	2 09/30/12	Rachael Ray Rachael Ray	СМ	11am-12pm	ı MTWTF−	- :30	1 \$2	200.002	0.00 NM	3	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12	09/23/12	MTWTF	2	\$200.00	0.00						
Week: 09/24/12	09/30/12	MTWTF	1	\$200.00	0.00						
N 7 KSNV 10/22/1	2 10/28/12	-	СМ	11am-12pm	MTWTF∺	- :30	1 \$2	225.002	0.00 NM	1	\$225.00
		Rachael Ray									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	MTWTF	1	\$225,00	0.00						
N 8 KSNV 09/17/1	2 11/04/12	Noon News Noon News	СМ	12-1230pm	MTWTF-	- :30	1 \$2	275.002	0.00 NM	5	\$1,375.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12	09/23/12	MTWTF	1	\$275.00	0.00						
Week: 09/24/12	09/30/12	MTWTF	2	\$275.00	0.00						
Week: 10/01/12	10/07/12		0	\$0.00	0.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12		0	\$0.00 \$0.00	0.00 0.00						
Week: 10/13/12	10/21/12	MTWTF	1	\$275.00	0.00						
Week: 10/29/12	11/04/12	MTWTF	1	\$275.00	0.00						
N 9 KSNV 09/17/1		NEWS 3 at 4 (1	HOUR)CM	4-5pm		- :30	0 \$3	350.002	0.00 NM	5	\$1,750.00
	_ ••,	4PM NEWS (1 h		(4:00 PM-4:	30 PM)		•			_	* 11. * -1.+ *
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12	MTWTF	2	\$350.00	0.00						
Spot Ch Date Ra	<u>inge</u> D	<u>escription</u>	<u>Star</u>	VEnd Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
2 KSNV 09/17/1:	2-09/23/12 N	lews 3 at 4 (1/2 hi	r) 4-43	0р		MTWThF	- :30	<del>(\$350.00)</del>	0.00 <i>NM</i>		
See MG 9.5 [INCORREC		ORY CODE; as of	7/30, 4pm new	s is one hou	r]						
3 KSNV 09/17/1:	2-09/23/12 N	lews 3 at 4 (1/2 h	r) 4-43	0p		MTWThF	:30	(\$350.00)	0.00 NM		
	5,9.6,9.7,9.8 CT INVENTO	ORY CODE; as of	7/30. 4pm new	s is one hou	rl						
		IEWS 3 at 4 (1 H)			-	W	- :30	(\$350.00)	0.00 NM		
⊕ See MG 9.1											
[Inventory C	ode Correct	tion]									
6 KSNV 09/18/1:	2-09/18/12 N	IEWS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM-4:30 I	P-T	- :30	\$350.00	0.00 NM		
MG for 9.1,9	9.4,9.3,9.2									ŀ	
	Code Correct										
_		IEWS 3 at 4 (1 Ho	OUR) 4-5p	m	(4:00 PM-4:30 l	PF	- :30	\$350.00	0.00 NM		
	Code Correct	-					_	A ·			
10 KSNV 09/17/1		NEVVS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM-4:30 l	PMTWThF	- :30	\$350.00	0.00 NM		
				****						1	
Week: 09/24/12	09/30/12	MTWTF	2	\$350.00	0.00					1	

Print Date: 10/05/12 08:17:44 Page 3 of 4

 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spot	s l	Rate Pri	Rtg Type	Spots	Amount
IN B MOINT OBITITIZ OBIOUITZ	NEWS 3 at 4 (1 HOUR)CM	4-5pm		:30		350.002	0.00 NM	5	\$1,750.00
	4PM NEWS (1 hour)	(4:00 PM-4:30	PM)						
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 09/24/12 09/30/12 Spot Ch Date Range D		2 \$350.00 rt/End Time	0.00 V	Veekdays I	Length	Rate	Rtg Type		
4 KSNV 09/24/12-09/30/12 N			_	ITWThF		<del>(\$350.00)</del>			
See MG 9.5,9.6,9.7,9.8									
[INCORRECT INVENTO 8 KSNV 09/27/12-09/27/12 N	DRY CODE; as of 7/30, 4pm nev NEWS 3 at 4(1 HOUR)  4-5	_	:00 PM-4:30 P-	Th	:30	\$350 <u>0</u> 0	0.00 NM		
⊕ MG for 9.1,9.4,9.3,9.2	421100 at 4 (111001t) 4-0	yıı, (-	.001 W-4.501	711	.00	φ555.00	0.00 14191		
[Inventory Code Correct	tion]								
9 KSNV 09/24/12-09/30/12 N	Vews 3 at 4 (1/2 hr) 4-4	30p	M	1TWTh F	:30	<del>(\$350.00)</del>	0.00 NM		
See MG 9.11 (INCORRECT INVENT)	ORY CODE] INCORRECT INVE	NTORY CODE	•						
11 KSNV 09/26/12-09/26/12 N			::00 PM-4:30 P-	W	:30	\$350.00	0.00 NM		·
MG for 9,9 09/26									
N10 KSNV 10/22/12 11/04/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm	MTWTF	:30	1 \$	450,002	0.00 NM	2	\$900.00
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 10/22/12 10/28/12 Spot Ch Date Range [		l \$450.00 <u>rt/End Time</u>	0.00 V	Veekdays	Length	Rate	Rtg Type		
1 KSNV 10/22/12-10/28/12 I		30p	_	TWThF			0.00 NM		
See MG 10.3,10.4									
[PGM CHG = 4PM NEV	<u>-</u>			-T	.00	<b>6450.00</b>	0 00 NM		
3 KSNV 10/23/12-10/23/12↑ ∰ MG for 10.2,10.1	NEWS 3 at 4 (1 HOUR) 4-5	pm	-	-	:30	\$450.00	0.00 NM		
[mg]									
Week: 10/29/12 11/04/12		\$450.00	0.00			<b>5</b> /			
Spot <u>Ch Date Range</u> <u>I</u> 2 KSNV 10/29/12-11/04/12 I		<u>rt/End Time</u> 30p	_	<u>//eekdays</u> //TWThF~~~~	Length		Rtg Type 0.00 NM		
See MG 10.3,10.4	10W3 5 di 4 (1/2 111) + 4	оор	,	777 79 1 1 1 1	,50	(4400.00)	0.00 14/4/		
[PGM CHG = 4PM NEV	NS 1 HOURI								
	VO I HOOK]								
4 KSNV 10/31/12-10/31/12 I	-	pm	-	W	:30	\$450.00	0.00 <b>N</b> M		
MG for 10.2,10.1	-	pm	-	W	:30	\$450.00	0.00 <b>N</b> M		
_	NEWS 3 at 4 (1 HOUR) 4-5 FacetoFace/Raiston Rep@M	730-758pm	MTWTF			\$450.00 400.002	0.00 NM 0.00 NM	3	\$1,200.00
MG for 10.2,10.1 [mg] N11 KSNV 09/17/12 09/30/12	NEWS 3 at 4 (1 HOUR) 4-5 FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston	730-758pm	MTWTF					3	\$1,200.00
MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Raiston Rep@M Face to Face w/ J.Raiston Weekdays Spots/Weel MTWTF	730-758pm <u>K Rate</u> 2 \$400.00	MTWTF Rating 0.00					3	\$1,200.00
<ul> <li>MG for 10.2,10.1 [mg]</li> <li>N 11 KSNV 09/17/12 09/30/12</li> <li>Start Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12</li> </ul>	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF	730-758pm <u>Rate</u> 2 \$400.00 1 \$400.00	MTWTF <u>Rating</u> 0.00 0.00	:30	1 \$	400.002	0.00 NM		
MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M	730-758pm <u>K Rate</u> 2 \$400.00	MTWTF Rating 0.00	:30	1 \$				\$1,200.00 \$450.00
<ul> <li>MG for 10.2,10.1 [mg]</li> <li>N 11 KSNV 09/17/12 09/30/12</li> <li>Start Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12</li> </ul>	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF	730-758pm <u>Rate</u> 2 \$400.00 1 \$400.00 730-758pm	MTWTF <u>Rating</u> 0.00 0.00	:30	1 \$	400.002	0.00 NM		
MG for 10.2,10.1 [mg]  N 11 KSNV 09/17/12 09/30/12  Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12  N 12 KSNV 10/22/12 10/28/12	FacetoFace/Raiston Rep@M Face to Face w/ J.Raiston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Raiston Rep@M Face to Face w/ J.Raiston Weekdays Spots/Weel MTWTF	730-758pm <u>Rate</u> 2 \$400.00 1 \$400.00 730-758pm	MTWTF Rating 0.00 0.00 MTWTF	:30	1 \$	400.002	0.00 NM		
MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date End Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12  N12 KSNV 10/22/12 10/28/12  Start Date End Date	FacetoFace/Raiston Rep@M Face to Face w/ J.Raiston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Raiston Rep@M Face to Face w/ J.Raiston Weekdays Spots/Weel MTWTF The Tonight Show CM	730-758pm  Rate  \$ \$400.00  730-758pm  Rate	MTWTF Rating 0.00 0.00 MTWTF Rating 0.00	:30	1 \$	400.002	0.00 NM		
MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12  Start Date	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-12378	MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00  MTWTF	:30	1 \$	400.002	0.00 NM	1	\$450.00
MG for 10.2,10.1 [mg]  N 11 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/30/12  Week: 09/24/12 09/30/12  N 12 KSNV 10/22/12 10/28/12  Start Date Week: 10/22/12 10/28/12	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Wee	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-12378	MTWTF Rating 0.00 0.00 MTWTF Rating 0.00	:30	1 \$	400.002	0.00 NM	1	\$450.00
MG for 10.2,10.1 [mg]  N 11 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12  N 12 KSNV 10/22/12 10/28/12  Start Date Week: 10/22/12 10/28/12  N 13 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/30/12  Week: 09/17/12 09/30/12  Week: 09/24/12 09/30/12	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF MTWTF	730-758pm <u>Rate</u> 2 \$400.00 1 \$400.00 730-758pm <u>K Rate</u> 1 \$450.00 1135p-12378 <u>K Rate</u> 1 \$250.00 2 \$250.00	MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 0.00	:30	1 \$	400.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00
MG for 10.2,10.1 [mg]  N 11 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/30/12  N 12 KSNV 10/22/12 10/28/12  Start Date Week: 10/22/12 10/28/12  N 13 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/30/12  Start Date Week: 09/17/12 09/30/12	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF The Tonight Show CM Tonight Show Tonight Show Tonight Show Weekdays Spots/Weel MTWTF MTWTF The Tonight Show CM	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-12378  Rate 1 \$250.00	MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 0.00	:30	1 \$	400.002	0.00 NM	3	\$450.00
MG for 10.2,10.1   [mg]   N11   KSNV   09/17/12   09/30/12     Start Date   End Date   Week: 09/24/12   09/30/12   N12   KSNV   10/22/12   10/28/12     Start Date   Week: 10/22/12   10/28/12   N13   KSNV   09/17/12   09/30/12     Start Date   Week: 09/17/12   09/23/12   Week: 09/24/12   09/30/12   N14   KSNV   10/22/12   11/04/12     N14   KSNV   10/22/12     N14   KSNV   N14   KSNV	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF MTWTF The Tonight Show CM	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-12376 Rate 1 \$250.00 2 \$250.00 1135p-12376	MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 0.00  MTWTF	:30	1 \$	400.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00
MG for 10.2,10.1 [mg]  N 11 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12  N 12 KSNV 10/22/12 10/28/12  Start Date Week: 10/22/12 10/28/12  N 13 KSNV 09/17/12 09/30/12  Start Date Week: 09/17/12 09/30/12  Week: 09/17/12 09/30/12  Week: 09/24/12 09/30/12	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF The Tonight Show CM Tonight Show CM Tonight Show Spots/Weel MTWTF The Tonight Show CM Tonight Show Spots/Weel MTWTF	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-12373 Rate 1 \$250.00 2 \$250.00 1135p-12373 Rate 1 \$275.00	MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00 0.00	:30	1 \$	400.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00
MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12    Start Date   End Date	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-1237a  Rate 1 \$250.00 2 \$250.00 1135p-1237a  Rate 1 \$275.00 1 \$275.00	MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00 0.00  MTWTF	:30	1 \$	400.002 450.002 2250.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00 \$550.00
MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12    Start Date	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF Last Call w/Carson Daly CM Last Call w/Carson Daly	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-12373 Rate 1 \$250.00 2 \$250.00 1135p-12373 Rate 1 \$275.00	MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00 0.00	:30	1 \$	400.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00
MG for 10.2,10.1   [mg]	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF Last Call w/Carson Daly CM Last Call w/Carson Daly Weekdays Spots/Weel	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-12373  Rate 1 \$250.00 2 \$250.00 1135p-12373  Rate 1 \$275.00 1 \$275.00 136-205am	MTWTF  Rating 0.00 0.00  MTWTF	:30	1 \$	400.002 450.002 2250.002	0.00 NM 0.00 NM	3	\$450.00 \$750.00 \$550.00
MG for 10.2,10.1 [mg]  N11 KSNV 09/17/12 09/30/12    Start Date   End Date	FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF MTWTF  FacetoFace/Ralston Rep@M Face to Face w/ J.Ralston Weekdays Spots/Weel MTWTF  The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF  The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF  The Tonight Show CM Tonight Show Weekdays Spots/Weel MTWTF Last Call w/Carson Daly CM Last Call w/Carson Daly Weekdays Spots/Weel MTWTF	730-758pm  Rate 2 \$400.00 1 \$400.00 730-758pm  Rate 1 \$450.00 1135p-12378  Rate 1 \$250.00 2 \$250.00 1135p-12378  Rate 1 \$275.00 1 \$275.00 136-205am	MTWTF  Rating 0.00 0.00 MTWTF  Rating 0.00 a MTWTF  Rating 0.00 0.00 a MTWTF  Rating 0.00 0.00  MTWTF  Rating 0.00 0.00  MTWTF	:30	1 \$ 1 \$	400.002 450.002 2250.002	0.00 NM 0.00 NM	1 3 2	\$450.00 \$750.00 \$550.00

Print Date: 10/05/12 08:17:44

Page 4 of 4 Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Janser Alt Order #: Product Desc: General Election KSNV Estimate: Flight Dates: 08/27/12 - 11/04/12

1410 1611 00/11/14 00/101 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	NM		
		3	\$1,300.00
News 3 Today - SAT			
<u>Start Date                                     </u>			
Week: 09/17/12 09/23/12S- 2 \$275.00 0.00			
Week: 09/24/12 09/30/12\$- 2 \$275.00 0.00			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg ]			
3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930amSa :30 (\$275.00) 0.00	NM		
See MG 16.5, 16.6			
[PGM CHG = GOLF]			
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930amSa :30 (\$275-00) 0.00	NM		
See MG 16.5,16.6	- 1		
[PGM CHG = GOLF]	1		
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am5a :30 (\$275.00) 0.00	NM		
♠ See MG 16.8			
[rate not on rate card]			
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930amSa :30 (\$275.90) 0.00	NM		
⊕ See MG 16.8			
[rate not on rate card]			
8 KSNV 10/15/12-10/15/12 M-F Jeop/Wheel 630-730pm M :30 \$750.00 0.00	NM		
(f) MG for 16,6,5.4,16.5			
N17 KSNV 10/22/12 11/04/12 News 3 Today - SATURDM 9am-930amS- :30 1 \$300.002 0.00	NM (	2	\$600.00
News 3 Today - SAT			
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>			
Week: 10/22/12 10/28/12S- 1 \$300.00 0.00	1		
Week: 10/29/12 11/04/12S- 1 \$300.00 0.00			
Totals		45	\$14,760.00